

Washington, DC's Top Rated Associations – 6 different associations are viewed as performing best across the 15 characteristics in the DC model

Characteristic ▼	Top Rated Association ▼
Lobbying	PhRMA
Multilateral Impact	American Medical Association
Membership Mobilization	National Association of REALTORS
Local Impact	American Medical Association
Events	American Medical Association
Coalition Building	BIO
Unified Voice	National Association of REALTORS
Industry Reputation Steward	American Medical Association
Media Relations	American Medical Association
Bipartisanship	American Medical Association
Social Media	The Internet Association
Grassroots	NFIB
Information Resource	American Medical Association
Member Representation	BIO
Self-Regulation	American Medical Association